

SBA San Francisco District, San Francisco Small Business Commission, San Francisco Human Rights Commission and COMCAST Launch *Connecting Businesses*

The San Francisco office of SBA has partnered with Comcast, the City and County San Francisco Small Business Commission, and the San Francisco Human Rights Commission to launch *Connecting Businesses*—educational and informational sessions for the business community on Comcast On Demand.

Connecting Businesses will make it easier for businesses to have access to key information on a myriad of topics ranging from 'How to do Business in San Francisco' to 'How to Obtain a Business License', available 24 hours 7 days a week on Comcast On Demand.

The first video to air on Comcast On Demand is '*How to Do Business in San Francisco*' that includes San Francisco Mayor Gavin Newsom speaking about the partnership, "We are excited to be partnering with Comcast to deliver valuable resources and information to the business community through Comcast On Demand."

"To be able to deliver our workshops on Comcast is a remarkable opportunity for the U.S. Small Business Administration to provide more content and convenience to the business community," stated Mark Quinn, District Director, U.S. Small Business Administration San Francisco Office. "Connecting Businesses on Comcast On Demand is a useful and unique service that will benefit anyone who is either considering opening up their own business or an existing business owner who wants to learn new skills."

Each month, Comcast will be adding new content from each of the partner agencies to Comcast On Demand. Entrepreneurs and business owners will have access to content 24 hours, 7 days a week making it convenient to watch on their own schedule and in the comfort of their own home with the capability to pause, rewind and fast forward to be able to capture this important information.

"Our partnership with Comcast compliments all the services we provide for entrepreneurs and business owners," stated Chris Iglesias, Executive Director, San Francisco City and County Human Rights Commission. "It's often difficult for people to attend our workshops, now they will be able to watch it on Comcast On Demand on their own schedule."

"Comcast is committed to connecting businesses by offering valuable resources that will make it easier to do business in California," stated Steve White, Senior Regional Vice President, Comcast California. "We are honored to be partnering with the U.S. Small Business Commission, the City and County of San Francisco Small Business Commission and the Human Rights Commission to better assist individuals to start, build and grow their businesses."

Comcast ON DEMAND—Connecting Businesses available on Comcast at **Channel One>Bay On Demand> Connecting Businesses** starting May 16, 2008. For more information call 1(800) COMCAST.